Specifications of submitted print files
Counter sticker

File name
The file name should be created in the correct order and with the correct data:
Exhibition title - company name - stand number - size (WxH) - possibly position (left/right) - number

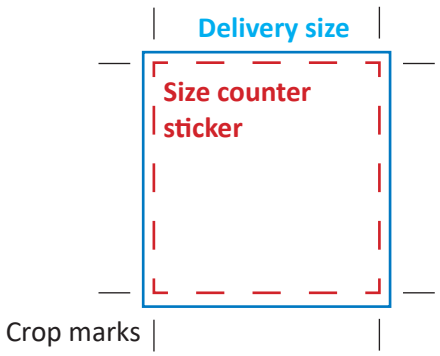
Colours
Printing is in Full Colour (CYMK). PMS spot colors are converted to CMYK. This can cause color difference.

Text usage
Use texts at least 70mm all around from the edge. Texts to be converted into letter contours (vectors)

File type
Submit file as a printable document in **.pdf** (Printing quality).
Suitable programs for the layout of printed matter: Adobe InDesign, Adobe Illustrator and Adobe Photoshop.
Always convert text to letter contours (vectors) and create 1 layer before converting the file to PDF.
Attention: Word (.doc), PowerPoint (.ppt), Excel (.xls) or other file types from the Microsoft Office package are not suitable for professional printing.

Quality / resolution
Preferred resolution 300dpi, scale 1:1, minimum 75dpi. For scaled files, resolution in proportion (for example: scale 1:10 = 750dpi).

FORMAT AND BLEED
890mm wide x 910mm high
Deliver full size counter sticker + 20mm bleed.
(930mm wide x 950mm high).



Size sticker	Delivery size = size sticker + 20mm bleed. The bleed must be set and saved! WITH crop marks.
890mm wide x 910mm high	930mm wide x 950mm high

DELIVERY PRINTFILES
Print files must be deliverd as soon as possible after ordening (within 5 days).
Send the files (email or with WeTransfer.nl) to: handboek@decoriginals.nl

DEADLINE DELIVERY PRINTFILES
Print files must be deliverd as soon as possible after ordering. No later than April 18, 2024.
If we receive the files after April 18, we can no longer process the sticker.

Send by email or WeTransfer to: handboek@decoriginals.nl

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